

Brand New Websites For Ross USA and Ross Worldwide

Tons of New Features Including 360 Degree Product Views



We are please to announce the release of the brand new Ross USA and Ross Worldwide websites. Both sites have been rebuilt from the ground up and include incredible new features that will make it easier for customers to view our products, research technical information and find a Ross dealer in your area. Site features include:

- 360 degree rotational view of all products
- Complete technical information to help identify the product that is best for you
- Dealer search engine that thinks for you as you type
- Printable PDF's of our print catalogs
- 24 hour on-line technical support and easy submission forms for any questions you may have about the company or our products

Take a look around. We know you will enjoy the experience and find the websites to be great tools when researching fly fishing equipment. Our on-line company store has also been updated. You will find a full line of new accessories that can be purchased securely, directly from the site. Thank you for your interest in Ross Reels. At our company, the customer always comes first!

Larger Sizes Now Available in Ross CLA Series

Big Fish Reels for Freshwater, Warmwater and Saltwater – Great Spey Offering!



Ross Reels is pleased to announce the addition of four larger sized reels to the recently introduced CLA large arbor series. These four additions to the CLA lineup will cover rods 6wt. through 12wt. The mechanical operation of the CLA is consistent throughout the series, but improvements have been made to the larger CLA reels to support their use when battling big fish. When comparing them to the smaller sized CLA reels, you will find that the four bigger sizes have a larger drag knob, handle and spool cap, but most importantly, they have a STRONGER DRAG SYSTEM. To ensure smooth performance with fast running fish, these larger four sizes have also been equipped with oil impregnated bushings for spool rotation. The frame and spool have been reinforced to eliminate flexing. With a wide range of sizes available, the CLA series is appropriate for any fishing application, including Spey.

Sizes Available: 4, **Colors:** Black and Slate Grey

Specifications and Prices

	4	5	6	7
Width (spool):	1.1"	1.2"	1.2"	1.25"
Diameter:	3.75"	4.00"	4.25"	4.50"
Weight:	7.6 oz.	8.1 oz.	9.0 oz.	9.7 oz.
Line Weight:	7-9 Wt.	8-10 Wt.	10-12 Wt.	11-13 Wt.
Capacity:	WF8+200	WF9+250	WF11+275	WF12+300
Spey Lines:	6/7/8+100	8/9/10+150	9/10/11+175	10/11/12+200
Reel Price:	\$220.00	\$240.00	\$260.00	\$280.00
Spool Price:	\$116.00	\$126.00	\$136.00	\$146.00

Ross Reels Worldwide Introduces the Flycast Series

A Terrific New Series Starting at \$60.00



The Flycast series is a conventional width fly reel that is just simply a lot of reel for the money! The drag system is based on a time proven design that is dependable, smooth and has an infinite range of adjustment. Ross engineers spent considerable time refining this drag system to guarantee the level of performance that anglers have come to expect from all Ross products. The first time you pick up the Flycast, you will be amazed with its quality in manufacturing tolerance, performance and sound. When you compare this series to similarly priced reels, and even more expensive products, you will be amazed at just how much reel you are getting for your money. Look no further - the Flycast series is the obvious choice for anglers who demand quality tackle at an incredible price.

Sizes Available: 4, **Color:** Black

Specifications and Prices

	1	2	3	4
Width (spool):	.85"	.85"	.85"	.85"
Diameter:	3.00"	3.25"	3.50"	3.75"
Weight:	5.1 oz.	5.7 oz.	6.0 oz.	6.3 oz.
Line Weight:	3-5 Wt.	4-6 Wt.	5-7 Wt.	6-8 Wt.
Capacity:	WF4+100	WF5+150	WF6+200	WF7+250
Reel Price:	\$60.00	\$65.00	\$70.00	\$75.00
Spool Price:	\$30.00	\$33.00	\$36.00	\$39.00

Improved Flywater Series with Electrostatic Finish, Two Colors and Bigger Sizes

Great Ross Worldwide Offering with Tons of New Features

The Flywater series is a conventional width fly reel with a drag system that is strong, sensitive and dependable. It is the perfect reel for those anglers who are equally concerned about impeccable drag performance, great aesthetics and rugged durability. We have utilized the Ross Gunnison USA drag design for this series to guarantee a lifetime of flawless performance. This is pretty impressive considering that the Gunnison sold for more than twice the price of the Flywater series, and during its twenty plus years on the market, the Gunnison was awarded more industry awards than any other fly reel in the world. Not only is the Flywater series a great value, it is a reel that will last you a lifetime.



The updated Flywater series has been refined with an electrostatic coating process that provides a brilliant finish and a more durable protective coating. It is available in two colors – black and titanium. For 2006, we have also added a larger sized reel to the Flywater series, appropriate for 6-8 weight rods.

Sizes Available: 4, **Colors:** Black and Titanium

Specifications and Prices

	1	2	3	4
Width (spool):	.85"	.85"	.85"	.85"
Diameter:	3.00"	3.25"	3.50"	3.75"
Weight:	4.9 oz.	5.4 oz.	5.6 oz.	5.9 oz.
Line Weight:	3-5 Wt.	4-6 Wt.	5-7 Wt.	6-8 Wt.
Capacity:	WF4+100	WF5+150	WF6+200	WF7+250
Reel Price:	\$89.00	\$99.00	\$109.00	\$119.00
Spool Price:	\$49.00	\$55.00	\$61.00	\$67.00

Pescador 6 Pliers the Best New Fishing Pliers - PERIOD! *Precision-Machined Pliers with Replaceable Jaws, Cutter and Sharpening Stone*



The Pescador 6 fishing pliers are the ultimate fishing tool for saltwater, freshwater and warmwater anglers. The pliers are made from aircraft-grade, 6061G-T6511 proprietary aluminum stock. While most aluminum pliers are made from standard 6061-T6 stock, we have chosen a different proprietary blend that offers the strength and rigidity not possible with a standard 6061-T6 while still providing a beautifully machined finish and vibrant color application. These incredible pliers fit comfortably in-hand, cut virtually all sizes of fishing specific monofilaments, wires and braided lines and have ample jaw strength to safely remove hooks, tighten knots, crimp sleeves and connect wires. In addition, we have incorporated a medium grit diamond coated sharpening stone into the pliers' jaw for convenient hook sharpening. While most competitive pliers require the purchase

of a sheath and lanyard separately, the Ross Worldwide Pescador 6 pliers are shipped complete with a high quality, custom designed cordura sheath and self-coiling safety lanyard, all for one incredible low price.

Sizes Available: 1, **Colors:** Black and Platinum

Specifications and Prices

Weight:	4.2 oz.
Cordura Sheath:	Included
Lanyard:	Included
Replaceable Jaws:	Yes
Replaceable Cutters:	Yes
Replaceable Sharpening Stone:	Yes

Pliers Package Price
(Pliers Sheath and Lanyard): \$129.00



New Collegiate Series Apparel

Caps, Hoodies and Tees - Good Looking, Great Wearing and Available On-Line!

New for 2006 is the Ross collegiate series apparel that includes caps, hoodies and tees. These items are available in a number of colors and sizes and provide a great addition to our existing line of logo apparel and branded accessories.

Visit the Ross on-line store to purchase these great items. The store can be accessed by clicking on the "Company Store" logo on the menu bar. Shopping at the Ross store is fun, easy and completely secure.

